

# ROBERT MATHISON

SCIENCE-DRIVEN DESIGNER & EDUCATOR

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## OBJECTIVE

A fusion of creativity and scientific acumen, I specialize in translating complex concepts into visually compelling narratives. With extensive experience spanning graphic design, illustration, web design, motion graphics, and videography, I'm committed to creating meaningful designs that resonate, educate, and inspire. My interdisciplinary background in Graphic Information Technology and Space Studies, along with experience teaching high school English and science, uniquely positions me at the intersection of art, science, and education, ready to tackle innovative projects with precision and passion.

## EDUCATION

*BS — Graphic Information Technology*

GPA 4.0 / 4.0

ARIZONA STATE UNIVERSITY

*Expected: Fall 2025*

- Digital Design, Print & Publishing **FOCUS**
- Instructional Design **MINOR**

*BS — Space Studies*

GPA 3.5 / 4.0

AMERICAN MILITARY UNIVERSITY

*December 2022*

- Astronomy **CONCENTRATION**

## TECHNICAL SKILLS

*Adobe Creative Suite*

Expert proficiency and over 20 years of advanced experience in Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, and XD.

*Blender*

Extensive experience in creating and rendering detailed 3D models, scenes, and animations.

*Visual Studio*

Proficient in Python, JavaScript, and HTML/CSS with experience in developing and implementing code for diverse applications.

## WORK EXPERIENCE

*Cornerstone Christian School — High School Teacher*

SPRING 2024 – PRESENT (JACKSONVILLE, FL)

- Develop and implement comprehensive lesson plans for 9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grade English, tailoring instruction to meet diverse learning needs in an underserved community.
- Design and execute an original curriculum for the 12<sup>th</sup> grade Speech and Debate class, fostering critical thinking, communication, and public speaking skills.
- Foster an inclusive classroom environment that supports academic and social growth for students from diverse backgrounds.

## WORK EXPERIENCE (CONT'D)

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### *Southwest Research Institute* — NASA *Lucy* Mission Public Outreach Intern INTERNSHIP – SUMMER 2023 (BOULDER, CO)

- Crafted a series of commemorative badges for NASA's *Lucy* mission, uniquely representing each asteroid encounter.
- Functioned as graphic designer for diverse projects, encompassing marketing materials and digital and print design.
- Functioned as video editor for various projects, specializing in storytelling and post-production enhancement.

### *One Heart Church* — Creative Director

FALL 2022 – PRESENT (JACKSONVILLE, FL)

- Lead and manage the creative team at One Heart Church, overseeing all aspects of design, media, and production to support church initiatives.
- Develop and implement comprehensive creative strategies that align with the church's vision, enhancing community engagement and outreach.
- Coordinate the production of inspirational and compelling multimedia content for services, events, and digital platforms.
- Collaborate with various church departments to ensure cohesive branding and messaging across all communication channels.
- Implement digital solutions to streamline content delivery and manage online presence, including social media and website.
- Mentor and develop creative talent within the church, fostering a culture of creativity, innovation, and excellence.

### *Kite & Key Solutions* — Graphic Designer & Web Administrator

SUMMER 2022 – WINTER 2023 (EVANS, GA / REMOTE)

- Conceptualized, developed, and maintained a dynamic website for Kite & Key Solutions, enhancing online presence and user experience.
- Crafted unique and cohesive brand identities for diverse clients, translating their visions into impactful visual designs.
- Functioned as both videographer and editor for various video projects, delivering compelling visual narratives and polished final products.

### *Match & Hatchet Studios* — Graphic Designer & Illustrator

SPRING 2021 – PRESENT (DUBLIN, IRELAND / REMOTE)

- Conceptualize and create visually compelling graphic designs and illustrations for a diverse range of clients, enhancing brand appeal.
- Collaborate closely with clients to understand their vision and requirements, translating these into unique and effective design solutions.
- Manage multiple projects simultaneously, ensuring timely delivery while maintaining high standards of quality and creativity.
- Stay abreast of the latest design trends and techniques, incorporating innovative ideas into designs to keep content fresh and engaging.

### *Residential Warranty Services* — Graphic Designer

SPRING 2020 – WINTER 2021 (CARMEL, IN)

- Crafted unique and cohesive brand identities for various clients, effectively communicating their vision and values through visual design.

## **WORK EXPERIENCE**

(CONT'D)

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- Collaborated closely with a team of marketing professionals, fostering productive working relationships to drive project success.
- Managed multiple design projects from concept to completion, prioritizing tasks to meet deadlines and client expectations.
- Conducted research to understand client industries and target audiences, resulting in more effective and tailored design solutions.
- Provided creative input in marketing strategy meetings, contributing to the development of integrated marketing campaigns.
- Regularly received and incorporated feedback from clients and team members, demonstrating flexibility and commitment to excellence.

### *Parallel* — Web Designer

SPRING 2007 – SPRING 2009 (NEW MILFORD, CT / REMOTE)

- Designed a wide range of websites for high-profile clients including Warner Bros., Universal, Word Records, Epic Records, and others, tailoring each design to meet unique brand requirements and aesthetics.
- Collaborated effectively with clients and internal teams to gather requirements, feedback, and approvals, ensuring alignment with project goals.
- Utilized cutting-edge web design technologies and practices to create user-friendly, visually appealing, and responsive websites.
- Stayed updated with the latest trends in web design and technology, applying this knowledge to deliver innovative and competitive web solutions.

## **VOLUNTEER EXPERIENCE**

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### *NASA L'SPACE Program* — Outreach Mentor & Student Success Advisor

SPRING 2023 – PRESENT (REMOTE)

- Acted as a mentor, guiding student teams toward achieving their project goals with a focus on strategy, planning, and execution.
- Specialized in outreach mentorship, aiding students in crafting and implementing effective public outreach plans for their projects, ensuring practicality and impact.
- Designed various promotional materials and merchandise for the L'SPACE Program, enhancing program visibility and appeal.
- Designed multiple websites to support the program's international endeavors, ensuring user-friendly navigation and cross-cultural appeal for a global audience.
- Collaborated with a diverse team of educators, peers, and professionals, contributing to the program's curriculum refinement.
- Assisted in evaluating student projects, providing constructive feedback and recommendations for improvement.
- Engaged actively in program events and discussions, offering insights and support to foster a dynamic and interactive learning environment.

## **HONORS**

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### *Dean's List*

ARIZONA STATE UNIVERSITY (FALL 2023)